hey tomo

PRODUCT GUIDE · 5 STEPS

Bio page: one link for everything you do

The page behind your Instagram link



Introduction

Instagram, WhatsApp and your visiting card each give you room for one link. Your Bio page makes that one link do everything: chat with you, call you, find you, see your menu or catalogue, book, and grab today's offer.

You build it from ready blocks in a few minutes. No designer, no website needed.

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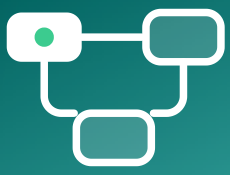
STEP
01
Start from a template



Open **Engage > Bio page**. Pick a starting template made for your kind of business: a shop, a restaurant, a clinic or classes, a coach, a creator, a musician, a podcaster, a course seller and more.

The large phone preview shows it in your own words and look, and explains what each tap does for a visitor.

STEP
02
Claim your address



Choose your handle. That becomes your page address, the one link you put in your Instagram bio, your WhatsApp profile, your bills and your visiting card.

Tip

Use the same name customers already search for. Short and easy to say out loud wins.

STEP
03
Add your blocks



Blocks are the buttons and cards on your page. Drag them in, or press to add, then drag to change the order. The most useful ones:

1. **Talk to you**
   Chat on WhatsApp, call us, an enquiry form, save our contact.
2. **Find you**
   Open in maps, opening hours, a short line about you.
3. **Sell**
   Your menu or catalogue, products, an offer card, a discount code customers copy in one tap.
4. **Book and join**
   Book a table or a call, event dates, a course, an email sign-up.
5. **Show**
   Pictures, your latest video, reviews and questions people ask.

Made a change you do not like? **Undo** takes it back.

STEP
04
Make it look like you



Under **Look**, pick a ready style, then set your colours, font, button shape, background and a little motion if you like it.

Keep the button that matters most at the top. For most businesses that is **Chat on WhatsApp** or **Book**.

STEP

05

See what people tap



Stats shows how many people visited your page and which blocks they tapped. Move the popular ones up, and drop what nobody uses.

Respect inboxes

Your email sign-up and enquiry form only collect from people who choose to fill them in. Only email the people who signed up, and let them leave at any time.

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Put it to work

Open Engage > Bio page, pick a template and put your new link in your Instagram bio today.

Hey Tomo helps Indian small businesses bring customers back on WhatsApp, SMS, email, push and in-app, with AI employees that answer from your own knowledge. Let Tomo do it for you, or build it yourself.

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