hey tomo

PRODUCT GUIDE · 4 STEPS

Design studio: brochures, flyers and more in your brand

Ebooks, brochures, flyers and posters



Introduction

Every business needs things to hand out and post: a menu card, a festive flyer, a brochure of your services, a short ebook for new customers. Design studio makes them in your brand, ready to print or share, without a designer.

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STEP
01
Choose what to make



Open **Engage > Design studio** and pick one of four types: **ebook**, **brochure**, **flyer** or **poster**. You will see ready templates picked for your kind of business.

STEP
02
Or just describe it



In a hurry? Type a few words, like "Diwali flyer for my sweet shop's gift boxes", and press **Draft it**. Tomo drafts the whole design and tells you what it picked. You can change anything.

Always check

Dates, phone numbers, addresses and offers. Make sure every detail is true before you print.

STEP
03
Fill in your words



The editor is a simple form with a live preview beside it:

1. **Words**
   The headline, sections or chapters.
   Draft with Tomo
   fills in words for your kind of business to start from.
2. **Picture and logo**
   Add a photo and your logo, or use the one in your brand kit.
3. **Colours and size**
   Your brand colours or your own, and the page size you need.

STEP
04
Download and share



Download a **PDF** for printing or WhatsApp, or a **picture** for Instagram and your status. Your designs are kept in **My designs**. Duplicate one to make next month's version in a minute.

Tip

Put a short link or a WhatsApp chat QR code on every flyer, so you can count who it brought in.

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Put it to work

Open Engage > Design studio, pick a flyer, and have something ready to print before lunch.

Hey Tomo helps Indian small businesses bring customers back on WhatsApp, SMS, email, push and in-app, with AI employees that answer from your own knowledge. Let Tomo do it for you, or build it yourself.

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